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L&T Among Top 10 in Randstad Employer Brand Report

Larsen & Toubro has reaffirmed its brand perception as an 'employer of choice' by featuring among the Top 10 in the list of companies in the prestigious Employer Brand Report 2024 by Randstad, the Dutch multinational human resource consulting firm.



According to the Randstad Employer Brand Research (REBR) India report released on 7 August, L&T ranked 8th among the

'top employers to work for in India' and 2nd within the Energy & Infrastructure category.

Drawing insights from 3,507 respondents in the country, the Randstad report concluded that the top five employee value propositions (EVPs) that influence the Indian workforce while choosing an employer are work-life balance, equity, attractive salary & benefits, quality of management and brand reputation.

Randstad India is a leading talent search firm which, for over 30 years, has been providing services across four types of talent solutions: operational, professional, digital and enterprise.

